

General Meeting of Splendid Medien AG on 14 June 2022

In the following table you will find information pursuant to section 125 (1) in conjunction with section 125 (5) sentence 1 of the German Stock Corporation Act (*AktG*) in conjunction with Article 4 (1), Table 3 of the Annex to Implementing Regulation (EU) 2018/1212 ("**EU Implementing Regulation**").

Type of information		Description
A. Specification of the message		
1.	Unique identifier of the event	Virtual Annual General Meeting of Splendid Medien AG 2022 (EU Implementing Regulation format: SPM062022oHV)
2.	Type of message	Invitation to the Annual General Meeting (EU Implementing Regulation format: NEWM)
B. Specification of the issuer		
1.	ISIN	DE0007279507
2.	Name of issuer	Splendid Medien AG
C. Specification of the meeting		
1.	Date of the General Meeting	14 June 2022 (EU Implementing Regulation format: 20220614)
2.	Time of General Meeting	11:00 a.m. (CEST) (EU Implementing Regulation format: 09:00 hours UTC (Coordinated Universal Time))
3.	Type of General Meeting	Virtual Annual General Meeting without the physical presence of shareholders or their proxies (EU Implementing Regulation format: GMET)
4.	Location of the General Meeting	Virtual General Meeting – URL to the company's online service to follow the General Meeting via video and audio broadcast, and to exercise shareholders' rights: https://www.splendidmedien.com/de/hauptversammlung Location of the General Meeting for the purpose of the German Stock Corporation Act (<i>AktG</i>): Business premises of the Group company Splendid Synchron GmbH, Alsdorfer Str. 3, 50933 Cologne, Germany (EU Implementing Regulation format: https://www.splendidmedien.com/de/hauptversammlung)
5.	Record date*	23 May 2022 (EU Implementing Regulation format: 20220523)
6.	Uniform Resource Locator (URL)	https://www.splendidmedien.com/de/hauptversammlung

D. Participation** in the general meeting	
1. Method of participation** by shareholder	<p>Exercising voting rights by absentee voting</p> <p>Exercising voting rights by granting proxy and issuing instructions to the proxies nominated by the company</p> <p>Proxy voting</p> <p>Following the virtual General Meeting via video and audio broadcast</p> <p>(EU Implementing Regulation format: EV, PX; ISO 20022: EVOT, PRXY)</p>
2. Issuer deadline for the notification of participation**	<p>Registration for the General Meeting until 7 June 2022, 24:00 midnight (CEST) (time of receipt is decisive)</p> <p>Exercising voting rights and following the virtual General Meeting via video and audio broadcast require timely registration. The relevant deadlines for exercising these rights are set out in D.3.</p> <p>(EU Implementing Regulation format: 20220607, 22:00 hours UTC (Coordinated Universal Time))</p>
3. Issuer deadline for voting	<ul style="list-style-type: none"> • Exercising voting rights by absentee voting via the company's online service (https://www.splendidmedien.com/de/hauptversammlung): until the beginning of voting as announced by the chair of the meeting in the virtual General Meeting on 14 June 2022 (EU Implementing Regulation format: 20220614, until the beginning of voting) • Exercising voting rights by granting proxy and issuing instructions to the proxies nominated by the company / granting proxy to third parties <ul style="list-style-type: none"> – by letter, email or fax: until 13 June 2022, 24:00 midnight (CEST) (time of receipt is decisive) (EU Implementing Regulation format: 20220613, 22:00 hours UTC (Coordinated Universal Time)), – electronically via the company's online service, (https://www.splendidmedien.com/de/hauptversammlung): beyond 13 June 2022, 24:00 midnight (CEST) until the beginning of voting as announced by the chair of the meeting in the virtual General Meeting on 14 June 2022 (EU Implementing Regulation format: 20220614, until the beginning of voting).

E. Agenda – Agenda item 1	
1. Unique identifier of agenda item	1
2. Title of the agenda item	Presentation of the adopted annual financial statements of Splendid Medien AG and the consolidated financial statements approved by the Supervisory Board as of 31 December 2021, the combined Group management report and the management report for Splendid Medien AG, the Supervisory Board's report along with the Board of Management's explanatory report on the disclosures pursuant to section 289a and section 315a of the German Commercial Code (<i>HGB</i>), each for the 2021 financial year ending on 31 December 2021
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	
5. Alternative voting options	
E. Agenda – Agenda item 2	
1. Unique identifier of agenda item	2
2. Title of the agenda item	Resolution on the ratification of the actions of the members of the Board of Management
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5. Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)
E. Agenda – Agenda item 3	
1. Unique identifier of agenda item	3
2. Title of the agenda item	Resolution on the ratification of the actions of the members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4. Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5. Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)

E. Agenda – Agenda item 4		
1.	Unique identifier of agenda item	4
2.	Title of the agenda item	Resolution on the appointment of the auditor for the 2022 financial year
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)
E. Agenda – Agenda item 5		
1.	Unique identifier of agenda item	5
2.	Title of the agenda item	Presentation for discussion of the compensation report for the 2021 financial year prepared and audited in accordance with section 162 of the German Stock Corporation Act (AktG)
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Vote	
5.	Alternative voting options	
E. Agenda – Agenda item 6		
1.	Unique identifier of agenda item	6
2.	Title of the agenda item	Resolution on the cancellation of the existing authorized capital 2020 and the creation of a new authorized capital 2022 and respective amendments to the Articles of Incorporation
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)

E. Agenda – Agenda item 7a		
1.	Unique identifier of agenda item	7a
2.	Title of the agenda item	Election to the Supervisory Board – Individual election of Mr. Diplom-Volkswirt Thies G.J. Goldberg
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)
E. Agenda – Agenda item 7b		
1.	Unique identifier of agenda item	7b
2.	Title of the agenda item	Election to the Supervisory Board – Individual election of Mr. Hans-Jörg Mellmann
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)
E. Agenda – Agenda item 7c		
1.	Unique identifier of agenda item	7c
2.	Title of the agenda item	Election to the Supervisory Board – Individual election of Ms. Sandra Münstermann
3.	Uniform Resource Locator (URL) of the materials	https://www.splendidmedien.com/de/hauptversammlung
4.	Vote	Binding vote (EU Implementing Regulation format: BV; ISO 20022: BNDG)
5.	Alternative voting options	Vote in favour, vote against, abstention (EU Implementing Regulation format: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST)

F. Specification of the deadlines regarding the exercise of other shareholders rights – Requests for additions to the agenda pursuant to section 122 (2) of the German Stock Corporation Act (AktG)	
1. Object of deadline	Submission of requests for additions to the agenda
2. Applicable issuer deadline	14 May 2022, 24:00 midnight (CEST) (time of receipt is decisive) (EU Implementing Regulation format: 20220514, 22:00 hours UTC (Coordinated Universal Time))
F. Specification of the deadlines regarding the exercise of other shareholders rights – Counter-motions pursuant to section 126 (1) of the German Stock Corporation Act (AktG)	
1. Object of deadline	Submission of a counter-motion to the proposed resolutions on the agenda items
2. Applicable issuer deadline	30 May 2022, 24:00 midnight (CEST) (time of receipt is decisive) (EU Implementing Regulation format: 20220530, 22:00 hours UTC (Coordinated Universal Time))
F. Specification of the deadlines regarding the exercise of other shareholders rights – Election proposals pursuant to section 127 of the German Stock Corporation Act (AktG)	
1. Object of deadline	Submission of election proposals
2. Applicable issuer deadline	30 May 2022, 24:00 midnight (CEST) (time of receipt is decisive) (EU Implementing Regulation format: 20220530, 22:00 hours UTC (Coordinated Universal Time))
F. Specification of the deadlines for the exercise of other shareholders rights - Right to ask questions by means of electronic communication prior to the General Meeting pursuant to section 1 (2) sentence 1 No. 3 in conjunction with sentence 2 of the German COVID-19 Act	
1. Object of deadline	Electronic submission of questions prior to the General Meeting (only via the company's password-protected online service) (EU Implementing Regulation format: Electronic submission of questions prior to the General Meeting)
2. Applicable issuer deadline	12 June 2022, 24:00 midnight (CEST) (time of receipt is decisive) (EU Implementing Regulation format: 20220612, 22:00 hours UTC (Coordinated Universal Time))
F. Specification of the deadlines regarding the exercise of other shareholders rights – Objection for the record pursuant to section 245 No. 1 of the German Stock Corporation Act (AktG), section 1 (2) sentence 1 No. 4 of the German COVID-19 Act	
1. Object of deadline	Electronic filing of objections against General Meeting resolutions (only via the company's password-protected online service) (EU Implementing Regulation format: Electronic filing of objection against General Meeting resolutions)
2. Applicable issuer deadline	On 14 June 2022, from start to closure of the virtual General Meeting (EU Implementing Regulation format: 20220614, from start to closure of the virtual General Meeting)

F. Specification of the deadlines for the exercise of other shareholders rights – Right to ask questions by means of electronic communication during the General Meeting (voluntary service)	
1. Object of deadline	Electronic submission of questions during the General Meeting (only via the company's password-protected online service; voluntary service of the company) (EU Implementing Regulation format: Electronic submission of questions during the General Meeting)
2. Applicable issuer deadline	14 June 2022, during the General Meeting until the point in time determined by the chair of the meeting (EU Implementing Regulation format: 2022014, during the General Meeting until the time determined by the chair of the meeting)
F. Specification of the deadlines regarding the exercise of other shareholders rights – Request for a statement about the counting of votes pursuant to section 129 (5) of the German Stock Corporation Act (AktG)	
1. Object of deadline	Request for a statement about the counting of votes
2. Applicable issuer deadline	14 July 2022, 24:00 midnight (CEST) (time of receipt is decisive) (EU Implementing Regulation format: 20220714; 22:00 hours UTC (Coordinated Universal Time))

* Please note that the so-called Record Date according to the formal requirements of the EU Implementing Regulation is a technical date in relation to banks' requirements, which is not identical to the record date pursuant to section 123 (4) sentence 2 of the German Stock Corporation Act (AktG).

** The term participation is used above exclusively as defined in EU Implementing Regulation and is not identical with participation within the meaning of section 118 German Stock Corporation Act (AktG).

Cologne, May 2022

Splendid Medien AG

The Board of Management